

## PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. BIZ99-

0000

FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**SYSTEM AND METHOD FOR DATA COLLECTION, EVALUATION, INFORMATION GENERATION, AND PRESENTATION**  
the specification of which is attached hereto unless the following box is checked:

☐ was filed on \_\_\_\_\_ as US Application Serial No. or PCT International Application  
Number \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

## Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: _____ NO: _____
			YES: _____ NO: _____

## Provisional Application

I hereby claim the benefit under Title 35, United States Code Section 119(e) of any United States provisional application(s) listed below:

APPLICATION SERIAL NUMBER	FILING DATE

## U.S. Priority Claim

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION SERIAL NUMBER	FILING DATE	STATUS(patented/pending/abandoned)

## POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) listed below to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Bradley Ganz, Reg. No. 34,170

Send Correspondence to:	Direct Telephone Calls To:
Bradley M. Ganz Counselor at Law P.O. Box 10103 Portland, Oregon 97226	Bradley M. Ganz (503) 234-3713

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: George J. Rebane

Citizenship: United States of America

Residence: 21135 Saddle Peak Road  
Topanga, California 90290

Post Office Address: 21135 Saddle Peak Road  
Topanga, California 90290

Inventor's Signature

Date

29 March 2000

**CALIFORNIA ALL-PURPOSE ACKN WLEDGMENT**

State of California

County of

Los Angeles

} ss.

On 3/29/00

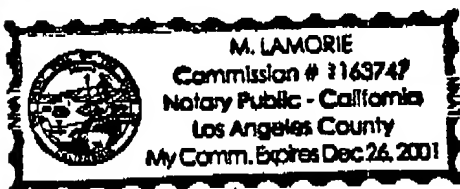
Date

before me, M. Lamorie - Notary Public

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared \_\_\_\_\_

Name(s) of Signor(s)

☐ personally known to me☒ proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**Title or Type of Document: Patent Appl - declaration and POADocument Date: 3/29/00Number of Pages: 1Signer(s) Other Than Named Above: N/A**Capacity(ies) Claimed by Signer**

Signer's Name: \_\_\_\_\_

☒ Individual☐ Corporate Officer — Title(s): \_\_\_\_\_☐ Partner — ☐ Limited ☐ General☐ Attorney in Fact☐ Trustee☐ Guardian or Conservator☐ Other: \_\_\_\_\_Signer is Representing: selfRIGHT THUMBPRINT  
OF SIGNER

Top of thumb here

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: George J. Rebane

Group Art Unit: Unknown

Serial No.: Unknown

Examiner: Unknown

Filed: Concurrently herewith

Atty. Docket: BIZ/99-0008

For: SYSTEM AND METHOD FOR DATA  
COLLECTION, EVALUATION, INFORMATION  
GENERATION, AND PRESENTATION

ELECTION UNDER 37 C.F.R. §§ 3.71 AND 3.73 AND POWER OF ATTORNEY

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

The undersigned, being Assignee of the entire interest in the above-identified application by virtue of an Assignment recorded in the United States Patent and Trademark Office as set forth below or filed herewith, hereby elects, under 37 C.F.R. § 3.71, to prosecute the application to the exclusion of the inventor(s).

The Assignee hereby revokes any previous Powers of Attorney and appoints: Bradley M. Ganz, Reg. No. 34,170, GANZLAW PC, P.O. Box 10105, Portland, Oregon, 97296 as its attorney or agent, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Pursuant to 37 C.F.R. § 3.73, the undersigned duly authorized designee of Assignee certifies that the evidentiary documents have been reviewed, specifically the Assignment to BizRate.com, referenced below, and certifies that to the best of my knowledge and belief, title remains in the name of the Assignee.

Assignment:

☒ Filed concurrently herewith for recording, a copy of which is attached hereto.

☐ Previously recorded on:  
\_\_\_\_\_, at Reel: \_\_\_\_\_ Frame: \_\_\_\_\_

Please direct all communications as follows:

Bradley M. Ganz (Reg. No. 34,170)  
GANZLAW PC  
P.O. Box 10105  
Portland, Oregon 97296  
Phone (503) 224-2713  
Facsimile (503) 296-2172

ASSIGNEE: BizRate.com

Date: 29 March 2000By: George J. Rebane

Name: GEORGE J. REBANE  
Title: VP, ADVANCED PROJECTS

PTO/58/10 (12-97)

Approved for use through 9/30/00, OMB 0851-0031

Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number

**STATEMENT CLAIMING SMALL ENTITY STATUS  
(37 CFR 1.9(f) & 1.27(c)) – SMALL BUSINESS CONCERN**Docket Number (Optional)  
B12/99-0008Applicant, Patentee, or Identifier: GEORGE J. REBANEApplication or Patent No.: UnknownFiled or issued: UnknownTitle: SYSTEM AND METHOD FOR DATA COLLECTION, EVALUATION, INFORMATION  
GENERATION, AND PRESENTATION

I hereby state that I am

- ☐ the owner of the small business concern identified below:  
☒ an official of the small business concern empowered to act on behalf of the concern identified below:

NAME OF SMALL BUSINESS CONCERN BizRate.comADDRESS OF SMALL BUSINESS CONCERN 4053 Redwood Avenue, Los Angeles, California, 90068

I hereby state that the above identified concern qualifies as a small business concern as defined in 13 CFR 121 for purposes of paying reduced fees to the United States Patent and Trademark Office, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time, or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other, or a third party or parties controls or has the power to control both.

I hereby state that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:

- ☒ the specification filed herewith with title as listed above.  
☐ the application identified above.  
☐ the patent identified above.

If the rights held by the above identified small business concern are not exclusive, each individual, concern, or organization having rights in the invention must file separate statements as to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who could not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d), or a nonprofit organization under 37 CFR 1.9(e).

Each person concern, or organization having rights in the invention is listed below:

- ☒ No such persons, concerns, or organizations exist.  
☐ Persons, concerns, or organizations are listed below:

Separate statements are required from each named person, concern, or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

NAME OF PERSON SIGNING

GEORGE J. REBANE

TITLE OF PERSON IF OTHER THAN OWNER

VP, ADVANCED PROJECTSADDRESS OF PERSON SIGNING: 4053 Redwood Avenue, Los Angeles, California, 90068

SIGNATURE

[Signature]

DATE

29 March 2000

Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents,  
Washington, DC 20231.